

## **Digital and Social Media Marketing Useful Links**

Database of arts case studies relating to marketing, digital and fundraising

[www.culturehive.co.uk](http://www.culturehive.co.uk)

Digital Snapshot newsletter, useful insight related to the arts

[www.theaudienceagency.org/newsletters](http://www.theaudienceagency.org/newsletters)

Digital Things newsletter, useful insight related to the arts

[mailchi.mp/a8b9d1b5a480/digital-things-issue22-3078293?e=cd366b82e0](https://mailchi.mp/a8b9d1b5a480/digital-things-issue22-3078293?e=cd366b82e0)

Business focused, but still lots of useful tips

[socialmediaexaminer.com](http://socialmediaexaminer.com)

Cultural Digital, useful case studies regarding digital and the arts

[chrisunitt.co.uk/cultural-digital](http://chrisunitt.co.uk/cultural-digital)